

**USD 203 Piper Curriculum
Journalism**

Publication Production

Grade(s): 12

Credit(s): .5 or 1

Prerequisite(s): Newsp Prod or Yrbk Prod Instr. Approval

Standard	Benchmark	Indicator or Skill
1--READING	The student reads and comprehends text across the curriculum.	
	1--Comprehension	The student applies the reading process and strategies to directions or tasks.
2--WRITING	The student demonstrates competence in writing and editing documents, using correct grammar, style and punctuation.	
3--RESEARCH	The student demonstrates competence in using various information sources, including knowledge bases and technical texts to perform specific tasks.	
	1--Effective Practices	The student uses effective research practices.
		3.1.1. Interprets information from manuals, computer printout and electronic sources.
		3.1.2. Analyzes and synthesizes information from print and electronic sources.
		3.1.3. Analyzes, organizes, and converts information into different forms.
	2--Ethical Practices	The student uses ethical research practices.
		4.2.1. Analyzes and understands implications and consequences of plagiarism.
		4.2.2. Expresses information in own words using appropriate organization and grammar, word choice, and tone sufficient to the audience.
		4.2.3. Cites references for all sources of information including summarized and paraphrased ideas from other authors.
		4.2.4. Maintains record of sources with author, title, publisher, year, Web site name and address, and copyright date or other pertinent information
		4.2.5. Adheres to journalistic conventions such as:
		A. Accuracy, brevity and clarity ... (never sacrifice accuracy for the sake of the others)
		B. Objectivity and fairness
		C. Honesty and integrity
4--LISTENING	The student adapts listening strategies to utilize verbal and nonverbal content of communication.	
5--SPEAKING	The student demonstrates competence in speaking to provide, distribute or find information.	
6--CRITICAL THINKING and PROBLEM SOLVING	The student applies decision-making and problem-solving techniques to develop potential solutions to workplace problems.	
	1--Time Management	The student effectively manages time limits.
		6.1.1. Respects the importance of deadlines.
		A. Organizes time to allow for thorough research and completion of entire writing process.
		B. Demonstrates flexibility.
		C. Meets deadlines.
	2--Critical Thinking Skills	The student utilizes critical thinking skills.
		6.2.1. Applies the problem-solving method to address workplace issues
		6.2.2. Demonstrates brainstorming as a skill to generate new and creative ideas when solving problems with challenging or recurring issues.
		6.2.3. Applies critical thinking skills to examine information, analyze challenging issues and provide creative ideas.

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		6.2.4. Analyzes situations and behaviors that affect conflict management.
		6.2.5. Demonstrates how to address issues of conflict and how to resolve them.
7--PUBLISHING	The student plans and creates publications for distribution to a community audience.	
	1--Planning	The student plans publication content and presentation.
		8.1.1. Gathers information and ideas by consulting calendars, through interaction, etc.
		8.1.2. Creates publication production timeline
	2--Design	The student creates page layouts.
		8.2.1. Effectively utilizes design principles such as balance, color, modules, etc.
		8.2.2 Effectively integrates visual elements including photographs, art, infographics, headlines and text blocks to enhance communication.
	3--Technology Use	The student properly utilizes hardware and software to create publications.
		8.3.1. Uses computers, scanner and printers to create publications.
		8.3.2. Uses software for word processing, page design, digital photography, spreadsheets and specialized software pertaining to publication.
		A. Demonstrates desktop publishing essential skills
		B. Develops advanced skills with current programs such as Indesign, Photoshop, etc.
		8.3.3. Uses Internet technology for working with a printing company.
8--LEADERSHIP and TEAMWORK	The student demonstrates responsible leadership and teamwork through actions and words.	
	1--Leadership	The student applies leadership knowledge and skills to achieve goals and consensus.
	2--Teamwork	The student applies teamwork knowledge and skills to group situations to achieve collective goals.
		8.2.1. Demonstrates teamwork skills through working cooperatively with coworkers, supervisory staff and others, both in and out of the organization, to achieve particular tasks.
		9.2.2. Demonstrate teamwork processes that provide team building, consensus, continuous improvement, respect for the opinions of others, cooperation, adaptability and conflict resolution.
9--EMPLOYABILITY and CAREER DEVELOPMENT	The student develops knowledge and skills to enhance educational and career options.	
	1--Employability	The student identifies and demonstrates positive work behaviors and personal qualities.
		9.1.1. Demonstrates self-discipline, self-worth, positive attitude and integrity in a work situation.
		9.1.2. Demonstrates flexibility and willingness to learn.
		9.1.3. Exhibits commitment to the organization.
	2--Career Exploration	The student identifies and explores career opportunities.
		9.2.1. Locates and identifies career opportunities that appeal to personal career goals.
		9.2.2 Matches personal interests and aptitudes to selected careers.

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		9.2.3 Develops goal(s) and objectives to plan future education and/or career direction. 9.2.4 Develops strategies to reach educational/career objectives.
	3--Ethics and Legal Issues	The student exhibits legal and ethical conduct in writing, creating, printing and/or broadcasting.
		9.3.1. Analyzes ethical principles of decision-making related to clients, customers, fellow workers and others.
		9.3.2. Analyzes ethical standards that apply to the delivery of quality performance and products.
		9.3.3. Identifies ethics involved in the degree of influence media have upon individuals.
		9.3.4. Analyzes the copyright laws in relation to seeking formal permission to use materials.
		9.3.5. Analyzes the First Amendment, libel laws and other regulations for compliance issues relevant to this career.